

VALENTINE MIDLAND NEWS

P.O. Box 448 • 146 W. 2nd St.
Valentine, NE 69201

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Valentine Midland News Rates & Deadlines:

(By Subscription, Circulation 1,500 Weekly)

Rates:

Local Rate	\$6.25 Per Column Inch
Commissionable Rate	\$7.25 Per Column Inch
Classified Page Display Ads.....	\$6.25 Per Column Inch
Classified Liner Ads.....	\$3.75 Min./15¢ Per Word (After 20)
One Color	Additional \$100.00

Deadlines:

Display, Classified Advertising and
Public Notices Deadline is **Friday, 12:00 P.M. CT**

We are a full service print shop
“Quality you can see”

Catalogs • Brochures • Postcards
Business Cards • Posters • Letters
Custom Logo Design • Envelopes
Promotional Items • Plus more

Publication Specifications:

Publishing Dates: The **Valentine Midland News** is published weekly on Wednesday,
52 weeks per year.

Mechanical: The **Valentine Midland News** is a six column (SAU) broadsheet. Pages are
13 inches (78 picas) wide by 21 1/2 inches (130 picas) deep. Column width for display and
classified ads is 2 1/16 inches (12.2 picas). Prefer 85 line screen on halftones and other
screened materials.

One Color is available: Additional \$100.00 in the Newspaper.

Subscriptions: One year's print subscription to the **Valentine Midland News** is \$37.50 in area
and \$41.50 out of area. E-Edition subscription to the **Valentine Midland News** is \$25.00.

Preprints: We do not accept inserts for the **Valentine Midland News**. All preprints are circulated
in the **Pioneer Advertiser**.

Effective January, 2021

